Jay Smith

|  |
| --- |
| 425.123.1234| jay@email.com | Portfolio: sites.google.com/jaysmith |
|  |
| EducationAA, Integrated Studies, **Cascadia College,** June 2027BFA, Graphic Design, **Central Washington University**, June 2031Experience2033 – Present Graphic Designer | Wizards of the Coast | Renton, WA* Designed and produced the updated “Deck of Many Things” deck and companion book, including storyboarding, layout and collaboration with design teams.
* Build custom graphics, such as icons, boarders, callouts to make the resources feel immersive
* Partnered with game designers, editors, and art directors to refine layouts and incorporate iterative feedback
* Maintain brand consistency across products by applying established font, color, spacing, and accessibility standards.
* Use tools like Adobe InDesign, Illustrator, Photoshop and Figma to develop graphics

2031 – 2033 Graphic Designer | Rover | Seattle, WA* Used Adobe InDesign, Illustrator, and Photoshop to design digital marketing assets for email, social media campaigns, and the web.
* Partnered with copywriters and design teammates to produce compelling campaigns, incorporating feedback in fast-paced review cycles.
* Collaborated with the UX team to apply accessibility and usability best practices, building content that was both inviting and user-friendly

June 2030 – August 2030 Graphic Design Intern | Sleeper | Seattle, WA* Used Figma, Adobe Illustrator to help develop storyboards.
* Collaborated with the professional design team to design graphics for Sleeper Dynasty Fantasy Football podcast.

Opportunities for Growth**Learning Technologies & Design Work Study |** Cascadia College | 2025-2027 * This new position includes remediating documents, learning accessibility standards, and creating accessible materials for our campus community.
* Many roles I researched included accessibility as a required skill and this position would give me a good foundation for my future.

**Events & Advocacy Board** | Cascadia College | 2027* While researching, I read time and again that the best way to become stronger as a graphic designer is to practice. I know that the EAB does a lot of event planning and creates graphics for the events. I think that volunteering, and potentially applying for event coordinator in the future, would be useful for developing my skills in collaboration, using common graphic design tools, and leadership.
 |
|  |
| Skills |
| * Adobe InDesign, Illustrator, Photoshop
* Accessibility standards in Graphic Design
* HTML and CSS
 | * Video editing using Premier Pro
* Collaboration across disciplines
 |

# AWARDS & Accomplishments

* Senior BFA Portfolio Exhibition, Central Washington University, 2031
* Dean’s Scholarship, Central Washington University 2027 and 2028

# Reflection

[Include your responses to the reflection questions here]