Jay Smith

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| EducationAA, Integrated Studies, **Cascadia College,** June 2027 BFA, Graphic Design, **Central Washington University**, June 2031 Experience2033 – PresentGraphic Designer | Wizards of the Coast | Renton, WA  * Designed and produced the updated “Deck of Many Things” deck and companion book, including storyboarding, layout and collaboration with design teams. * Build custom graphics, such as icons, boarders, callouts to make the resources feel immersive * Partnered with game designers, editors, and art directors to refine layouts and incorporate iterative feedback * Maintain brand consistency across products by applying established font, color, spacing, and accessibility standards. * Use tools like Adobe InDesign, Illustrator, Photoshop and Figma to develop graphics  2031 – 2033Graphic Designer | Rover | Seattle, WA  * Used Adobe InDesign, Illustrator, and Photoshop to design digital marketing assets for email, social media campaigns, and the web. * Partnered with copywriters and design teammates to produce compelling campaigns, incorporating feedback in fast-paced review cycles. * Collaborated with the UX team to apply accessibility and usability best practices, building content that was both inviting and user-friendly  June 2030 – August 2030Graphic Design Intern | Sleeper | Seattle, WA  * Used Figma, Adobe Illustrator to help develop storyboards. * Collaborated with the professional design team to design graphics for Sleeper Dynasty Fantasy Football podcast.  Opportunities for Growth **Learning Technologies & Design Work Study |** Cascadia College | 2025-2027   * This new position includes remediating documents, learning accessibility standards, and creating accessible materials for our campus community. * Many roles I researched included accessibility as a required skill and this position would give me a good foundation for my future.   **Events & Advocacy Board** | Cascadia College | 2027   * While researching, I read time and again that the best way to become stronger as a graphic designer is to practice. I know that the EAB does a lot of event planning and creates graphics for the events. I think that volunteering, and potentially applying for event coordinator in the future, would be useful for developing my skills in collaboration, using common graphic design tools, and leadership. | |
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| Skills | |
| * Adobe InDesign, Illustrator, Photoshop * Accessibility standards in Graphic Design * HTML and CSS | * Video editing using Premier Pro * Collaboration across disciplines |

# AWARDS & Accomplishments

* Senior BFA Portfolio Exhibition, Central Washington University, 2031
* Dean’s Scholarship, Central Washington University 2027 and 2028

# Reflection

[Include your responses to the reflection questions here]