Graphic Design

# Career Overview

* Collaborate with colleagues and clients to design graphics and campaigns.
* Work for companies or as a freelance designer
* Use software tools to design graphics for a variety of projects

# Industry Trends

* 18% growth by 2035 in Washington
* Increased demand for online media
* Projected growth is very high in WA, compared to national growth of 2%
* Strong job competition; increased importance in educational background

# Salary & Job Market

* Wide range of salary based on location and experience.
* Washington has the highest average salaries in the PNW
* Comparable to California, however CA has a lower projected growth

## Washington Salaries

* Entry Level: $47,110-$59,260
* Median: $76,010
* Experienced: $104,690- $132,510

# Qualifications & Skills

* High school diploma
* Often need a Bachelor’s degree in art or design
* Experience with tools like Adobe and Figma

# Career Pathways

* Creative Director
* Art Director/Creative Lead
* Senior Graphic Designer
* Graphic Designer
* Junior Graphic Designer
* Intern
* There are no specific credentials needed to move up in the field, but project management, leadership training, and additional technology training are useful steps.

# Sources

*Graphic designers.* Bureau of Labor Statistics. (n.d.). bls.gov

*Graphic designers.* Career Planner. (n.d.). cascadia.schooldata.net

*Graphic designers.* O\*NET OnLine. (n.d.). <https://www.onetonline.org/link/summary/27-1024.00>